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UK (London) - The British supermarket chain Tesco announced in a press conference that its product range was expanded with Château Lafite-Rothschild, Mouton-Rothschild as well as other top Bordeaux wines from the popular 2009 vintage. Wines from Château Cheval Blanc, Château Cos d'Estournel and Château Pontet Canet from the same year will soon come available as well. These wines will be sold individually and will also be available for online purchases.

Nevertheless, Tesco did not have a specific date on which these wines would be available, neither did it mention any prices. The only information that was given was that most of the wines are from the 2009 vintage, but that some others may come from the top vintages of the past 25 years. You will get a pretty good idea of the prices considering the fact that Lafite and Mouton wines are sold for 600 pounds (roughly 770 Euro) by wine distributors and for 500 pounds (roughly 640 Euro) at the stores.

These Lafite and Mouton wines used to be sold at a relatively "acceptable" price in 2010: in June they were offered for 550 Euro and then spiraled out of control towards the end of the year. Lafite reached its maximum in November 201 with 15,500 pounds for 12 bottles (around 19.900 Euro), which is 1,200 pounds per bottle (roughly 1,540 Euro). Unfortunately, soon afterwards all these wines dropped in value by almost 50 percent.

The London-based seller Farr Vintners currently offers 12 bottles Lafite 2009 for 8,000 pounds (around 10.265 Euro). "We definitely have the buyer's market dictate our prices", explains Oliver East, Director at Farr Vintners. "Lafite went through a very rough time; Mouton not so much. The prices for Mouton reached a high of 8,000 pounds in 2010 and now they're at 6,000 pounds".

Popular wines by Cos d'Estournel, Cheval Blanc and Pontet Canet did not go through such harsh price fluctuations. Thus, Farr Vintners offers the Cos d'Estournel for 2,700 pounds (roughly 3,565 Euro), Cheval for 7,800 pounds (roughly 10,000 Euro) and Pontet Canet for 1,625 pounds (roughly 2,085 Euro).

Tesco offers other 2009 Bordeaux wines for much less. St. Estephe Château Phelan Segur, for example, is sold for 29,99 pounds (around 38,50 Euro), Lacoste Borie for 19,99 pounds (around 25,65 Euro) and Château Beaumont for 12,99 pounds (around 16,65 Euro). These prices are definitely much more acceptable for supermarket customers. Let's wait and see what prices Tesco will set for these Grand Cru wines. (red.yoopress)